

244.050 "Treating" prohibited -- Exceptions.

A retail licensee shall not sell, give away, or deliver any alcoholic beverage at retail in any quantity for less than paid or current wholesale cost, except upon written request and approval by the administrators, pursuant to a bona fide "close out" sale, or as provided by KRS 243.0305, 243.0307, 243.155, and 243.157.

Effective: June 29, 2017

History: Amended 2017 Ky. Acts ch. 62, sec. 89, effective June 29, 2017. -- Amended 2016 Ky. Acts ch. 80, sec. 21, effective July 15, 2016. -- Amended 2013 Ky. Acts ch. 121, sec. 83, effective June 25, 2013. -- Amended 2010 Ky. Acts ch. 24, sec. 586, effective July 15, 2010. -- Amended 2006 Ky. Acts ch. 179, sec. 12, effective January 1, 2007. -- Amended 2004 Ky. Acts ch. 20, sec. 11, effective July 13, 2004. -- Amended 2003 Ky. Acts ch. 15, sec. 1, effective June 24, 2003. -- Amended 2000 Ky. Acts ch. 182, sec. 2, effective July 14, 2000. -- Amended 1998 Ky. Acts ch. 121, sec. 26, effective July 15, 1998. -- Amended 1976 Ky. Acts ch. 381, sec. 5. -- Recodified 1942 Ky. Acts ch. 208, sec. 1, effective October 1, 1942, from Ky. Stat. sec. 2554b-183.